

ORDER



KMGH

Orders	Order / Rev:	187186	
	Alt Order #:		
	Product Desc:	Obama for America	
	Estimate:	1904 Sked C	
	Flight Dates:	10/23/12 - 10/29/12	
	Original Date / Rev:	10/18/12 / 10/18/12	
	Order Type:	GENERAL	
		Primary AE:	David Lombardo
		Sales Office:	EWSDC
		Sales Region:	NAT
Agency	Name:	GMMB Inc.	
	Buying Contact:	Kristen Keuleman	
	Billing Contact:		
		Billing Type:	Cash
		Billing Calendar:	Broadcast
		Billing Cycle:	EOM/EOC
		Agency Commission:	15%
Advertiser	Name:	President/Obama (D)	
	Demographic:	A25-54	
	Product Codes:	PL1-President	
	Priority:	P3	
	Revenue Codes:	POL, POL, CAND	
		New Business Thru:	
		Order Separation:	00:15:00
		Advertiser External ID:	MAJ
		Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals				
					Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	57	\$44,355.00	\$37,701.75	October 2012	57	\$44,355.00	\$37,701.75	0.00
10/29/12	10/29/12	16	\$17,435.00	\$14,819.75	November 2012	16	\$17,435.00	\$14,819.75	0.00
					Totals	73	\$61,790.00	\$52,521.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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David Lombardo Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/29/12	10/29/12	ABC Mon A Dancing With The Stars	CA	7P-9P	M-----	:30	1	\$6,000.00	P3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----		1	\$6,000.00			0.00					
N 2	KMGH	10/23/12	10/23/12	ABC Tue B Trust Us With Your Life	CA	8P-9P	-T-----	:30	1	\$2,750.00	PREE	0.00	NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	-T-----		1	\$2,750.00			0.00					
N 3	KMGH	10/23/12	10/29/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	MTWTF--	:30	5	\$2,360.00	P2	0.00	NM	5	\$11,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5	\$2,360.00			0.00					
N 4	KMGH	10/23/12	10/29/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	MTWTF--	:30	5	\$2,050.00	P2	0.00	NM	5	\$10,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--		5	\$2,050.00			0.00					
N 5	KMGH	10/28/12	10/28/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	-----S	:30	1	\$350.00	PREE	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	-----S		1	\$350.00			0.00					
N 6	KMGH	10/27/12	10/27/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	-----S-	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	-----S-		1	\$375.00			0.00					

Order / Rev: 187186
Alt Order #: _____
Flight Dates: 10/23/12 - 10/29/12

Advertiser: President/Obama (D)
Product Desc: Obama for America
Estimate: 1904 Sked C

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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N20	KMGH	10/28/12	10/28/12	7A-8A SUN MORN NEWS CA		7A-8A	-----S	:30	1	\$315.00	P3	0.00	NM	1	\$315.00	
				7A-8A SUN MORN NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	-----S		1				\$315.00		0.00				
N21	KMGH	10/28/12	10/28/12	ABC GMA SUN GMA SUN	CA	Sun GMA	6A-7A	-----S	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	-----S		1				\$200.00		0.00				
N22	KMGH	10/27/12	10/27/12	7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00	
				7-9a Sat Morning News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	-----S-		1				\$200.00		0.00				
N23	KMGH	10/27/12	10/27/12	ABC GMA SAT GMA SAT	CA	Sat GMA	6A-7A	-----S-	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	-----S-		1				\$175.00		0.00				
N24	KMGH	10/23/12	10/29/12	GMA M-F 7-9A / KMGH	CA	7A-9A	MTWTF--	:30	5	\$400.00	PREE	0.00	NM	5	\$2,000.00	
				GMA M-F 7-9A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		5				\$400.00		0.00				
N25	KMGH	10/23/12	10/29/12	6-7A News M-F/KMGH	CA	6A-7A	MTWTF--	:30	4	\$400.00	PREE	0.00	NM	4	\$1,600.00	
				6-7A News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		4				\$400.00		0.00				
N26	KMGH	10/28/12	10/28/12	ABC Sun D	CA	9P-10P	-----S	:30	1	\$2,375.00	PREE	0.00	NM	1	\$2,375.00	
				ABC Sun D												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	-----S		1				\$2,375.00		0.00				
N27	KMGH	10/23/12	10/29/12	Nightline	CA	1037P-1103P	MTWTF--	:30	2	\$1,475.00	P1	0.00	NM	2	\$2,950.00	
				Nightline												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		2				\$1,475.00		0.00				
N28	KMGH	10/23/12	10/29/12	10P NEWS - M-F/SU	CA	10P-1037P	MTWTF-S	:30	2	\$1,000.00	PREE	0.00	NM	2	\$2,000.00	
				10P NEWS (M-F/SU)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF-S		2				\$1,000.00		0.00				
N29	KMGH	10/23/12	10/29/12	Jimmy Kimmel	CA	11:03P-12:07A	MTWTF--	:30	2	\$150.00	PREE	0.00	NM	2	\$300.00	
				Jimmy Kimmel												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		2				\$150.00		0.00				
N30	KMGH	10/23/12	10/29/12	7News at 530AM	CA	530AM-6AM	MTWTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00	
				7News at 530AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		4				\$350.00		0.00				
N31	KMGH	10/23/12	10/29/12	7News at 5AM	CA	5AM-530AM	MTWTF--	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00	
				7News at 5AM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/23/12	10/29/12	MTWTF--		4				\$300.00		0.00				

Totals

73

\$61,790.00